



MAHATMA GANDHI COLLEGE IRIITY

RE-ACCREDITED BY NAAC WITH 'A' GRADE (CGPA 3.22)
AIDED & AFFILIATED TO KANNUR UNIVERSITY



2023-24

Criterion 7

Institutional Values and Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual



MAHATMA GANDHI COLLEGE

മഹാത്മാ ഗാന്ധി കോളേജ്, ഇരിട്ടി (നാക് 'എ' ഗ്രേഡ്)

(Accredited by NAAC with 'A' Grade)

IRITTY, Keezhur P.O.,

Kannur Dt., Kerala-670703

Tel: 0490 - 2491666 (O)

Fax: 2491666

E-mail: mgcollege.ac.in@gmail.com

Website: www.mgcollege.ac.in

Aided College Affiliated to Kannur University, Managed by Iritty Educational Society

BEST PRACTICE – I

1. Title of the Practice: *Prabodha: Awakening through the Advancement of Knowledge*

2. Objectives of the Practice:

- To boost and enrich the students learning experience.
- To nurture and develop necessary skills for various profession and art.
- To create a generation with good understanding of the cultural heritage, constitutional obligations, national integration and compassion to society.
- To create and improve awareness of professional ethics
- To empower the socially and physically weak community with proper awareness of the possibilities in life, law and health related topics.

3. The Context:

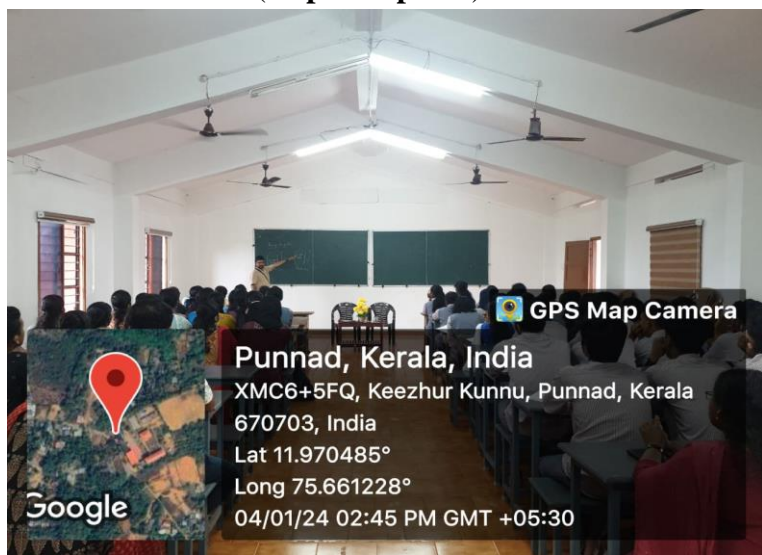
Mahatma Gandhi College, Iritty, as a higher education institution, remains committed to fostering the unrestrained and spontaneous exploration of ongoing advancements across various disciplines, which have transformed contemporary society into a knowledge-driven one. The college has consistently organized highly productive department-level webinars, driven by the initiative of faculty members from all departments. These webinars have been valuable in shaping the knowledge base of young minds and significantly motivating the faculty community. The practice continues in a hybrid format, with several successful webinars and seminars hosted by departments and clubs, featuring active participation from

both students and faculty, as well as aspiring candidates from other institutions, all of which have been widely appreciated.

4. The Practice:

Programmes conducted by various Departments:

1. Seminar by Dr Anoop V, Associate Professor, IIT Madras on the topic “Theory of Proofs” on 04.01.2024.(**58 participants**)



2. Seminar by Ms Anjali P K, Asst Professor, Govt. College, Kasaragod (9207749061) on the topic “Research Methodology” in association with Mathematics Association Inauguration on 01.02.2024.(**88 participants**)



3. Seminar by Dr. Biju R K Associate Professor, PRNSS College on the topic “Physics in Nature” on 09.02.2024.



GPS Map Camera



Punnad, Kerala, India
XMC6+5FQ, Keezhur Kunnu, Punnad, Kerala 670703, India
Lat 11.970472°
Long 75.661196°
09/02/24 12:17 PM GMT +05:30



4. Seminar by Dr. Ajesh P Thomas, Assistant Professor, Nirmalagiri College on the topic “Porphyrins; pigments of life” on 05.02.2024





5. Seminar by Dr. Jiju A Mathew, Assistant Professor, Department of Computer Science, St. Thomas College, Thrissur on the topic Algorithmic Age: Skills for A Transforming Landscape on 24.11.2023



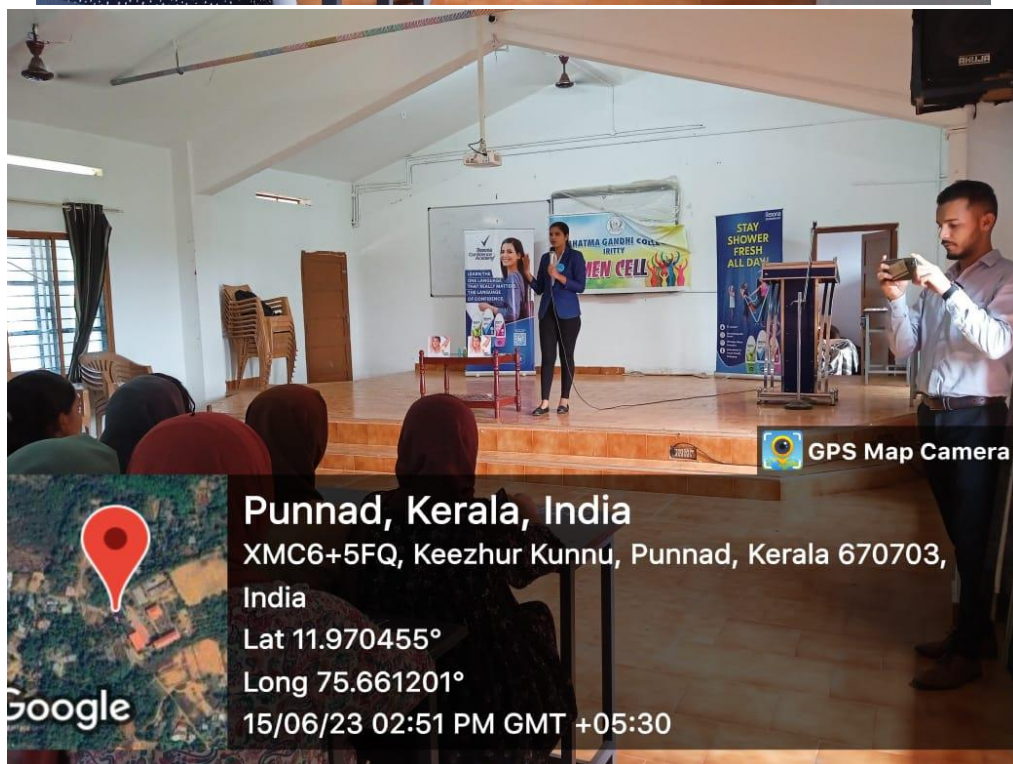
6. Seminar by Subhash Babu K on the topic New Trends at Work: What's Happening with Technology on 24.01.2024 in association with Department of Computer Science association day.



7. Seminar by Dr. Vivek P, Assistant Professor, MMTC, Kannur University on the topic How AI is Shaping the Future: From Basics to Generative Advances on 25.01.2024 in association with Department of Computer Science association day.



8. A session on Personal hygiene by Ms. Hazeera Khan was organised by women cell in association with Hindustan Unilever Ltd on 15.06.2023.



9. Women cell organised a women empowerment programme “ Healthy Women, Happy Family” on 05.10.2023. Dr. Suchitra Sudhir delivered the talk.

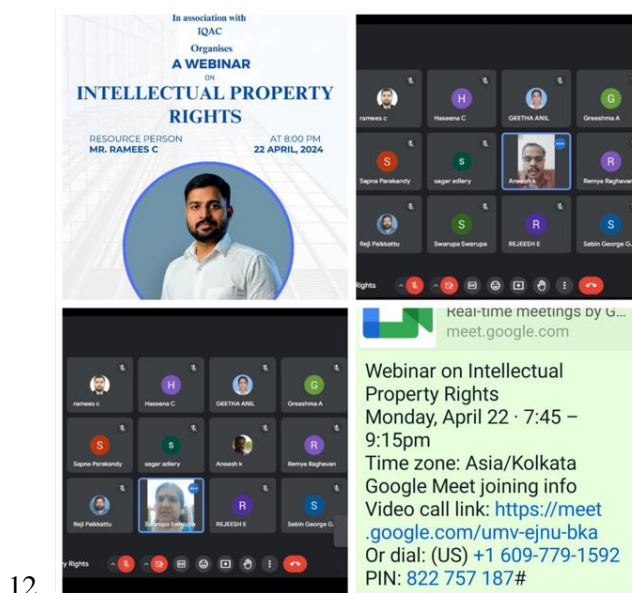


10. A talk by Vijila Nidheesh on the topic “Invest in Women, Accelerate Progress” was conducted on 11.03.2024.



11. A webinar on "Intellectual Property Rights" was conducted by the Research Council of Mahatma Gandhi College, Iritty in association with IQAC on 22.4.2024 (8pm to 9pm), presided over by the Principal Dr. Swarupa R. The event commenced with a warm welcome by Dr. Aneesh Kumar K, IQAC Convener, followed by Sruthi Kumaran introducing the resource person, Ramees C (9746582502), Business consultant, MD, Estagrow Solutions Pvt Ltd. Ramees C delved into the intricacies of intellectual property rights, shedding light on its importance and application in education and research. The session provided

valuable insights into protecting creative works and innovations. The webinar concluded with a vote of thanks by Jimly Manuel, Convener, Research council, expressing gratitude to the attendees and the resource person for their valuable contributions.



12.

12. Siji Jose, Psychologist Manasa Mitra Counselling and Special Education center presented a seminar on the topic “ Mental Health Universal Human Right” on 05.10.2023



13. Career Guidance and placement cell in association with National employment services , University employment information and guidance bureau, Kannur organised a career Seminar on 28.11.2023



14. Global Career Options for Indian Students



MAHATMA GANDHI COLLEGE -IRITTY

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GLOBAL CAREER OPTIONS FOR INDIAN STUDENTS

Date :
09 - 01 - 2024



Time :
1.30 PM- 3.30PM

Resource Person

Mr. Sony Akkara

International Certified Career Coach

**Founder & Executive Director Of
Eazylink Academy**

15. Opportunities and Challenges on Overseas Education- 21-11-2023

In association with EDROOTS International Study Abroad, conducted an orientation program on opportunities and challenges of overseas education among students.

15. Orientation program on Logistic Management – 13-11-2023

The program is conducted by Navalok Academy, Kannur, which created awareness about opportunities in logistics management among B Com, and BBA students.

17. Conducted Workshop- “Campus Placement: An Insight” - 12-01-2024 and 31-01-2024.

Conducted workshop on campus placement in association with Kerala Knowledge Academy, Trivandram for final year-students of BCom and BBA on 12-01-2024 and BSc Students on 31-01-2024.

18. Career awareness program



19. Changing Opportunities in Higher Education & Career” On 03-08-2023

In association with the College IQAC organised an orientation program for all the students of the College. Dr. T P Sethumadavan, Professor, Transdisciplinary University of Health Sciences & Technology, Bengaluru. Was the Resource Person. The has signed an MoU with the BRIDGE360, Texas, USA.

20. K. P Noorudheen Sahib Central Library organised an awareness programme on open access information sources. Mr. Prasanth M Librarian, Dept. of Library and Information Science, University of Calicut was the resource person.



5. Evidence of Success:

Through the organization of various academic and co-curricular programs for different stakeholders, the institution successfully enhanced academic exposure, adapted to the new normal of online learning, and provided career opportunities in emerging fields across disciplines, leading to positive and productive outcomes. In addition to academic sessions, the college conducted several online competitions and activities, which allowed students to nurture their inner selves and contribute to improving the environment during the lockdown period.

Interactive programs focused on women empowerment had a significant impact, with all sessions marked by dynamic and active participation from students. Many participants engaged with the ideas and issues raised, asking relevant questions and fostering the effective dissemination of creative awareness about the necessary attitudinal and behavioral changes. As a result, these programs successfully achieved their goal of promoting lively and vigorous awareness of empowerment, which is essential for building an equitable society.

6. Problems Encountered and Resources Required:

Since some programmes were online mode due to the new normal situation, various communicating software such as Google meet, Zoom etc were used for the purpose. The major issues faced during the sessions were the network range issues and unavailability of supporting digital gadgets. Most of the students belong to the hilly area and majority of them belong to the middle class family.



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BEST PRACTICE - II

1. Title of the Practice:

Sreddha: To provide support and help to society by humanitarian intervention

2. Objectives of the Practice:

- To provide support and help to the Society by humanitarian interventions
- To train the students especially NCC cadets and NSS volunteers on various activities for uplifting the down trodden in the society
- To train the students in palliative care to the poor and diseased in the locality
- To aware students on nature protection for a better tomorrow

3. The Context

The MG College Fraternity comprising students and the staff undertook many humanitarian interventions in order to help the people in distress. Many areas are identified in which the support and help was essential. We extended our service and intervention to protect the nature along with our fellow beings.

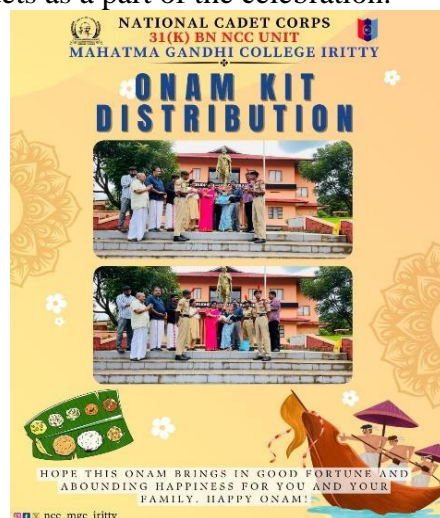
4. The Practice

As a socially committed higher education institution, Mahatma Gandhi college supports society through humanitarian intervention by organizing community outreach programs, offering volunteer opportunities, and providing resources to underserved groups. activities are organized focusing on education, healthcare, and environmental sustainability. By establishing partnerships with local organizations, colleges can address social issues like poverty, inequality, and disaster relief. Additionally, promoting awareness through courses, workshops, and events can inspire students to become proactive citizens, fostering a culture of compassion and social responsibility. Various

programmes organized are:

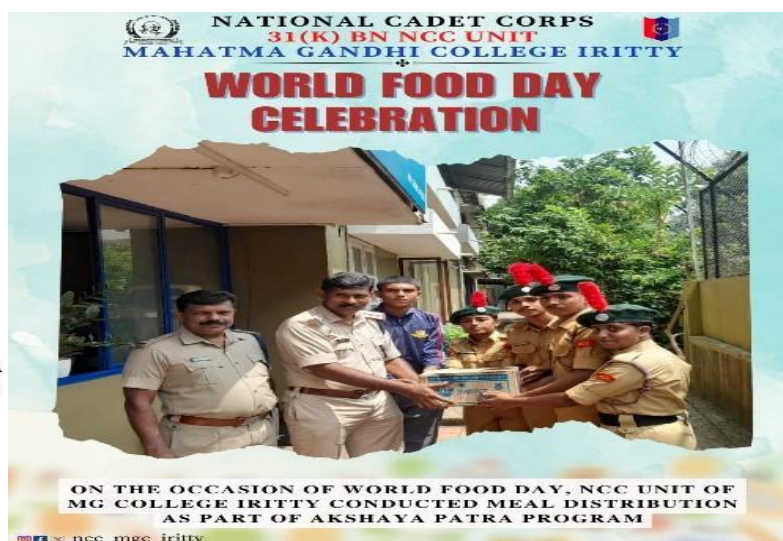
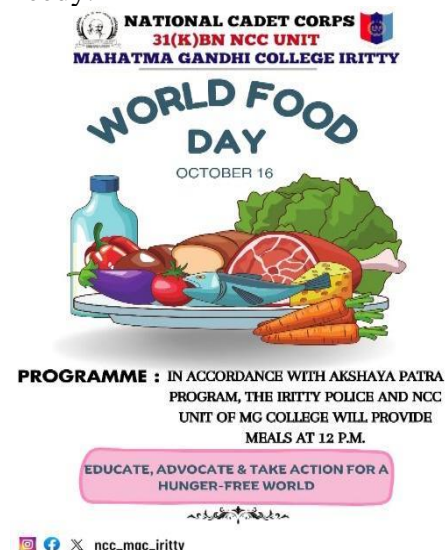
ONAM KIT DISTRIBUTION 26.08.2023

Onam is a major festival celebrated in Kerala with great joy as it is a harvest festival. Onam Kit Distribution was conducted by cadets as a part of the celebration.



WORLD FOOD DAY 16.10.2023

World Food Day provides a platform for advocating actions to combat worldwide hunger, enhance accessibility to nourishing food, endorse sustainable agricultural practices, emphasize the need to minimize food wastage, and underscore the importance of eradicating malnutrition. On this day NCC Unit of MG College in association with Iritty Police Akshaya Patra programme, distributed meals to the needy.



KERALA PIRAVI 01.11.2023

Kerala Piravi also known as Kerala Formation Day is celebrated to commemorate the formation of the state of Kerala in 1956. Cadets celebrated the rich culture, heritage, and diversity of Kerala, and wished the state continued prosperity and progress through a **Thiruvathira** that conveyed the message of

Kerala Piravi.



Kathoram -ELDER ABUSE AWARENESS DAY 15.6.2023

- Volunteers visited elderly neighbors.
- Released a hand written magazine with the stories from them.

National Reading Day 19.6.2023

- Volunteers read the books for the younger ones.

Yoga Day 21.6.2023

- 5 Yogasanas for Concentration – Poster Exhibition
- Mass Bhramari Pranayama Demonstration
- Yoga Quiz
- Yoga Awareness Rally

Senior Citizen Day 21.8.2023

- Visit to Pakalveed

Karuthalonam at Merilak Madathil (home for the destitutes) 28.8.2023

- Donated Vegetables and Grocery for Onasadya
- Donated Onakodi

Childrens Day 14.11.2023

celebrations at Chavara Buds School – Iritty

Theliyatte Manavum Chumarum

- Volunteers painted Meethale Punnad Anganvaati

World Cancer Day 04.02.2024

- Hair Donation on 06.02.2024 in the College.



7 Students and 1 Teacher participated in hair donation on 6.2.24 in connection with 4th February - World Cancer Day

Inter Collegiate Green Quiz

The Bhoomithra Sena Club of Mahatma Gandhi College, in association with Green Leaf, Iritty organized Green Quiz on 21st July 2023 to commemorate '**Chandra Dinam**'. 23 teams from various colleges affiliated to Kannur University participated. Dr Swarupa R, Principal inaugurated the programme. Sri T A Justin, Chairman Green Leaf presided over the function. Mrs Priyanka P (Co-ordinator BMC) and Mr Rejeesh E spoke on the occasion. The team consists of Athulya P P and Dawn Joe Abraham (Mary Matha College, Alakkodu), Nandana M, Geethika U K (Govt Brennen College, Thalassery) and Anand Sreedharan, Aswanth (M G College, Iritty) won first, second and third place respectively. All teams were awarded with participation certificates in the award ceremony which was attended by officials from Green Leaf and the Head of the Departments of Mahatma Gandhi College. The programme was widely appreciated as informative and entertaining with the focus on spreading proper ecological awareness among students.



Link: കണ്ണൂർ സർവകലാശാലതല ഇന്റർകോളജിയറ്റ് ഗ്രീൻ ക്വിസ് മത്സരം

<https://fb.watch/IW5Wp8gCc5/>

സ്റ്റർ, മുൻ മണ്ഡലം കോൺഗ്രസ്സ് പ്രസിഡണ്ട് പി വി പ്രേമരാജൻ, അബ്ദുൾ നാസർ ബാക്കഫി, കെ എസ് എസ് പി എ മണ്ഡലം പ്രസിഡണ്ട് ടി ബാബുമാസ്റ്റർ, മണ്ഡലം കോൺഗ്രസ്സ് സെക്രട്ടറി ടി അനീഷ്ബാബു തുടങ്ങിയവർ അനുസ്മരണ പ്രഭാഷണം നടത്തി.

ആദരിക്കും. വാർത്താസമ്മേളനത്തിൽ പി. ടി. ചിദ്ദി പരിയാരം, എൻ. ചന്ദ്രൻ, പി. അബ്ദുൽഖാദർ എന്നിവർ പങ്കെടുത്തു.

ചാന്ദ്രദിനത്തോടനുബന്ധിച്ച് ഇൻ്റർ കോളജിയറ്റ് ക്വിസ് മത്സരം

ഇരിട്ടി: ഗ്രീൻലീഫ് അഗ്രിഹോർട്ടികൾച്ചർ സൊസൈറ്റിയുടെ നേതൃത്വത്തിൽ മഹാത്മാഗാന്ധി കോളജ് ഓഫ് മിത്രസേന, എൻഎസ്എസ് എന്നിവയുടെ സഹകരണത്തോടെ ചാന്ദ്രദിനത്തോടനുബന്ധിച്ച് നടത്തുന്ന അഞ്ചാമത് ഇൻ്റർകോളജിയറ്റ് ഗ്രീൻ ക്വിസ് മത്സരം ഇരിട്ടി മഹാത്മാഗാന്ധി കോളജിൽ തുടങ്ങി. ഗ്രീൻസ് ക്വിസ് എംജി കോളജ് പ്രിൻസിപ്പൽ ഡോ.ആർ.സരൂപ ഉദ്ഘാടനം



നം ചെയ്തു. ഗ്രീൻലീഫ് ചെയർമാൻ ടി.എ.ജസ്റ്റിൻ അധ്യക്ഷത വഹിച്ചു. മത്സര വിജയികൾക്ക് എംജികോളജ് മാനേജർ ചന്ദ്രൻ തില്ല

ങ്കേതി സമ്മാനദാനം നിർവഹിക്കും. ഗ്രീൻലീഫ് പ്രഥമ ചെയർമാൻ ഡോ. എം.ജെ.മാത്യു ചടങ്ങിൽ അധ്യക്ഷത വഹിക്കും.

21
വെള്ളി



Speech Competition

As part of Gandhi Jayanthi two week long programmes 2023 , college bhoomithrasena club in association with Mahatma Gandhi study circle organized speech competition on 04.10.2023. 9 student representatives actively participated in the programme. Abhishek K (II BSC Computer Science) and Jwala M Jose bagged I and II places respectively.



Green Awareness initiatives

The Bhoomithrasena Club initiated a campaign to affix awareness stickers addressing the responsible use

of water and electricity onto walls. These stickers aim to educate and remind individuals about the importance of conserving these resources.



Wildlife Week Celebration

As part of wildlife week celebration 2023, bhoomithrasena club in association with Kerala Forest department actively participate “Nagaravanam cleaning programme” at Sanjeevani Vanam, Valliad.



Link : <https://youtu.be/3EbxVQCidEg?si=9L0mM-Q2yyn2z3xr>

Grow Bag and Vegetable sapling distribution

The Bhoomithrasena Club generously distributed over 20 grow bags and vegetable saplings to the Keezhurkunnu Anganavadi, aiming to encourage the consumption of pesticide-free vegetables among children. The program was inaugurated by the College Principal, who planted the first sapling. Municipal Councillor Smt. Sindhu N presided over the session. Both teaching and non-teaching staff, along with BMC volunteers, enthusiastically participated in the program, demonstrating their commitment to the cause.





<https://www.facebook.com/share/v/puSizJRnQZ24YWPs/?mibextid=qi2Omg>

Cleaning Programme(11.03.2024)

Bhoomithrasena Club volunteers conducted a road cleaning drive along the highway, demonstrating their commitment to environmental cleanliness. Their efforts not only enhance the aesthetic appeal of the area but also contribute to maintaining a hygienic and safe environment for commuters. The club's proactive approach in community service reflects their dedication to fostering a cleaner and healthier society.



ECOALERT

The Bhoomithrasena Club initiated the "ECOALERT" program, with the primary objective of raising environmental consciousness and safeguarding green spaces. An essential component of this endeavor involved the installation of a prominent name board along the National Highway, serving as a visible reminder of the initiative's mission. The program received official inauguration by Municipal Chairperson Smt. Sreelatha, highlighting the community-wide support for environmental causes. College Principal Dr. Swarupa R delivered a keynote address, emphasizing the significance of preserving nature for future generations. Priyanka P, the BMC Convenor, played a pivotal role in coordinating the program's activities and ensuring its success. Dr. Nisa M, along with dedicated BMC volunteers and teachers, actively engaged in various aspects of the initiative, demonstrating their collective commitment to environmental stewardship. The participation of diverse stakeholders underscored the widespread acknowledgment of the importance of environmental conservation within the community. Through collaborative efforts and sustained action, the ECOALERT program aims to foster a culture of environmental responsibility and inspire positive change at both local and global

levels.

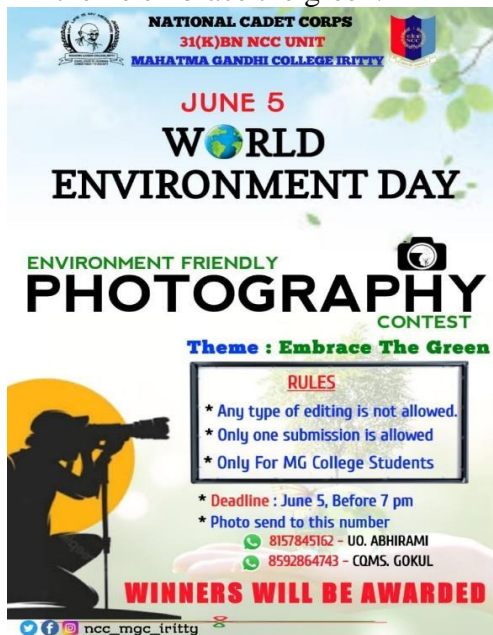


Organizing Agency: NCC,

Mahatma Gandhi College, Iritty

WORLD ENVIRONMENT DAY 05.06.2023

This day has created a platform to raise an awareness that the world is facing the problem such as air pollution, plastic pollution, global warming and sea level increasing day by day. We planted many trees around our college. Also conducted an essay writing competition on the theme embrace the green.



NATIONAL CADET CORPS
31(K) BN NCC UNIT
MAHATMA GANDHI COLLEGE IRITTY

JUNE 5
WORLD ENVIRONMENT DAY

ENVIRONMENT FRIENDLY PHOTOGRAPHY CONTEST

Theme : Embrace The Green

RULES

- * Any type of editing is not allowed.
- * Only one submission is allowed
- * Only For MG College Students

* **Deadline : June 5, Before 7 pm**
* **Photo send to this number**
8157845162 - UO. ABHIRAMI
8592864743 - COMS. GOKUL

WINNERS WILL BE AWARDED

[ncc_mgc_iritty](#)



NATIONAL CADET CORPS
31(K) BN NCC UNIT
MAHATMA GANDHI COLLEGE IRITTY

WORLD ENVIRONMENT DAY
5th June 2023

BYCYCLE RALLY & TREE SEEDLINGS DISTRIBUTION

MG college to punnad

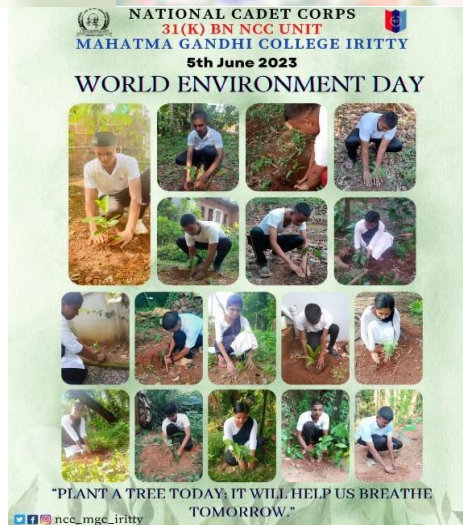
Inauguration. :Col. Purushothaman
(NCC Ex.Group Commander ,Calicut Group)

Presidential address :Dr. Swaroopa.R
(MG College Principal)

Keynote address. :Capt.Dr.Jithesh.K
(ANO MG College)

"Earth provides enough to satisfy every man's needs, but not every man's greed."
- Mahatma Gandhi

[ncc_mgc_iritty](#)



NATIONAL CADET CORPS
31(K) BN NCC UNIT
MAHATMA GANDHI COLLEGE IRITTY
5th June 2023

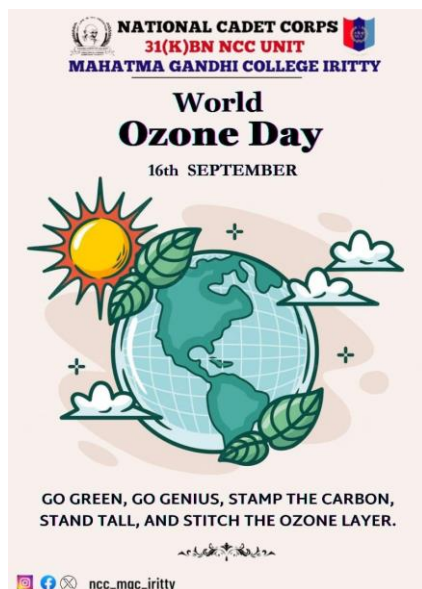
WORLD ENVIRONMENT DAY

"PLANT A TREE TODAY, IT WILL HELP US BREATHE TOMORROW."

[ncc_mgc_iritty](#)

WORLD OZONE DAY 16.09.2023

World Ozone Day is celebrated every year to spread awareness among people about the depletion of Ozone Layer and the measures taken/to be taken to preserve it. On this day cadets made poster and posted it on social media to spread this information among people.



On this day we seek to focus attention on the urgency and importance of population issues, which was established by the then-Governing Council of the United Nations Development Programme. So we made posters and shared in social media.

Organizing Agency: NSS, Mahatma Gandhi College, Iritty

Environment Day 5/6/2024

- NSS Volunteers and Programme Officer attended Haritha Sabha at Iritty Municipality

Farmers Day 18/8/2023

- Seed to Food : Ladies Finger seed distribution

World Coconut Day 02/9/2023

- Coconut Queen Photo Contest
- Coco chut - recipe contest
- Shell craft contest

Malinya Muktha Navakeralam 15/09/2023

- Flash mob at Iritty town

Bamboo Day 19/09/2023

- Bamboo poster exhibition

World Rivers Day 24/09/2023

- Mazhayathra : From College to Vallyad
- Puzha Nottam : Near City Forest Vallyad
- Puzha Ariv : Quiz Competition

Social Forest cleaning 06/10/2023

- Volunteers cleaned iritty social forest on 6.10.23

Bio Diversity Survey 14/10/2023

- Bio Diversity Survey at Vallyad

Amrit Kalash Yathra 12/11/2023

- Soil Collection
- Pancha Pran pledge

National Birds Day 12/11/2023

- Photo Contest

Wetland Day 02/02/2024

- Volunteers visited wetland near College.

5. Evidence of Success

. The humanitarian intervention from the students of Mahatma Gandhi College, guides by the faculty with the support of the alumni helped our fellow beings. Nature protection activities are also carried out in an commendable way. Thus timely help in the manner of providing them with required support in various forms turned out to be an inspiration to serve the fellow being – the vision of Mahatma Gandhi and our college. So this best practice proved to be the ideal intervention forstrengthening our society during the new normal days.

6. Problem Encountered and Resources Required

One major difficulty is the lack of widespread awareness and understanding about environmental issues and social inequalities, which can hinder public participation and support. People often prioritize immediate personal or economic concerns over long-term sustainability or humanitarian needs. Additionally, limited funding and resources can restrict the scope and impact of such initiatives, especially in underprivileged or conflict-affected regions. Political and bureaucratic obstacles can further complicate efforts, as policies may be slow to change or insufficiently enforced. Furthermore, resistance from vested interests, such as industries that exploit natural resources or those benefiting from the status quo, can create significant barriers to progress. Societal apathy, coupled with the complexity of addressing multifaceted issues, makes it difficult to achieve meaningful and sustained change in both nature protection and humanitarian efforts.